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Promotions from Microsoft

- **Geography** : Worldwide

Summary

Learn about worldwide Microsoft Volume Licensing SKU-based promotions.

Promotion Updates

- ❖ The following promotions started on April 1, 2009:
 1. Microsoft Select License and Select Plus Additional Products Promotion
 2. Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion
 3. Microsoft Enterprise Subscription Agreement Promotion
 4. Microsoft SQL Server 2008 Compete Promotion
- ❖ The following promotions have been extended:
 1. Microsoft Business Productivity Online Standard Suite Promotion
 2. Microsoft Identity Lifecycle Manager 2007 CAL Promotion
 3. Microsoft SQL Server 2008 Full-Use Promotion
- ❖ The following promotions end on April 30, 2009:
 1. Microsoft System Center Server Management Suite Enterprise Promotion
 2. Windows HPC Server 2008 Promotion

Product-Specific Promotions

Microsoft® Online Services

Microsoft Business Productivity Online Standard Suite

Microsoft Business Productivity Online Standard Suite Promotion

Through June 30, 2009 - Microsoft Enterprise Agreement and Microsoft Enterprise Subscription Agreement customers savings on per user monthly subscription step-up licenses for Microsoft Business Productivity Online Standard Suite (BPOS) from Core CAL Suite Software Assurance or Enterprise CAL Suite Software Assurance. The Business Productivity Online Standard Suite includes rights to Microsoft Online Services, including Microsoft Exchange Online, Microsoft Office Communications Online, Microsoft Office Live Meeting, and Microsoft Office SharePoint Online.

Microsoft® Core CAL Suite Client Access License

Microsoft Core CAL Suite

Microsoft Enterprise Subscription Agreement Promotion

Through June 30, 2009 – customers who sign a new Enterprise Subscription Agreement savings on Core CAL Suite and Microsoft Professional Desktop Platform subscription license and Software Assurance packs. The Core CAL Suite includes a Windows Server 2008 CAL, Microsoft Exchange Server 2007 Standard Edition CAL, Microsoft Office SharePoint Server 2007 Standard Edition CAL, and Microsoft System Center Configuration Manager 2007 configuration management license.

Microsoft® Enterprise CAL Suite Client Access License

Microsoft Enterprise CAL Suite

Microsoft Enterprise Subscription Agreement Promotion

Through June 30, 2009 - customers who sign a new Enterprise Subscription Agreement savings on Enterprise CAL Suite and Microsoft Enterprise Desktop Platform subscription

license and Software Assurance packs. The Enterprise CAL Suite includes a Windows Server 2008 CAL, Microsoft Exchange Server 2007 Enterprise Edition CAL, Exchange Server 2007 Standard Edition CAL, Microsoft Office SharePoint Server 2007 Enterprise CAL, Office SharePoint Server 2007 Standard CAL, Microsoft Office Communications Server 2007 Enterprise Edition CAL, Microsoft Office Communications Server 2007 Standard Edition CAL, System Center Configuration Manager 2007 configuration management license, Microsoft System Center Operations Manager 2007 operations management license, Windows Server 2008 Rights Management Services, and Microsoft Forefront Security Suite subscription license (includes subscription licenses for Microsoft Forefront Client Security, Microsoft Forefront Security for Exchange Server, Microsoft Forefront Security for SharePoint Server, Microsoft Antigen for Instant Messaging, and Microsoft Exchange Hosted Filtering).



Microsoft Exchange Server 2007

Microsoft Exchange Server 2007 Standard Edition Promotion

Through June 30, 2009 - Microsoft Open License and Microsoft Open Value customers savings on 1 to 10 server licenses and 10 to 500 CALs for Exchange Server 2007 Standard Edition—with or without Software Assurance.

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Microsoft Select License and Microsoft Select Plus customers savings on Exchange Server 2007 Enterprise Edition and Exchange Server 2007 Standard Edition server license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Exchange Server 2007 Enterprise Edition and Exchange Server 2007 Standard Edition server license and Software Assurance packs.



Microsoft Expression Professional Subscription

Microsoft Expression Professional Subscription Promotion

Through June 30, 2009 - Open License, Open Value, Select License, Select Plus, and Enterprise Agreement customers savings on Expression Professional Subscription license and Software Assurance packs.



Microsoft Forefront

Microsoft Forefront Security Suite Promotion

Through June 30, 2009 - Open Value, Select License, and Select Plus customers savings on Forefront Security Suite per-device and per-user monthly subscription licenses.



Microsoft Identity Lifecycle Manager 2007

Microsoft Identity Lifecycle Manager 2007 CAL Promotion

Through June 30, 2009 - Open License, Open Value, Select License, Select Plus, and Enterprise Agreement customers savings on Identity Lifecycle Manager 2007 user CALs when acquired with Software Assurance.



Microsoft Internet Security and Acceleration Server 2006 Enterprise Edition

Microsoft Internet Security and Acceleration Server 2006 Enterprise Edition Promotion

Through June 30, 2009 - Open License, Open Value, Select License, Select Plus, and Enterprise Agreement customers savings on Internet Security and Acceleration (ISA) Server 2006 Enterprise Edition processor license and Software Assurance packs.



Microsoft Office Communications Server 2007 R2

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on Microsoft Office Communications Server 2007 R2 Enterprise Edition and Microsoft Office Communications Server 2007 R2 Standard Edition server license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Office Communications Server 2007 R2 Enterprise Edition and Office Communications Server 2007 R2 Standard Edition server license and Software Assurance packs.



Microsoft Office Enterprise 2007

Microsoft Enterprise Subscription Agreement Promotion

Through June 30, 2009 - offer customers who sign a new Enterprise Subscription Agreement savings on Office Enterprise 2007 and Enterprise Desktop Platform subscription license and Software Assurance packs.



Microsoft Office Professional Plus 2007

Microsoft Enterprise Subscription Agreement Promotion

Through June 30, 2009 - customers who sign a new Enterprise Subscription Agreement savings on Office Professional Plus 2007 and Professional Desktop Platform subscription license and Software Assurance packs.



Microsoft Office Project 2007

Microsoft Office Project Enterprise Project Management Solution Promotion

Through July 31, 2009 - savings on Office Project Enterprise Project Management (EPM) Solution products to Select License, Select Plus, and Enterprise Agreement customers who have or acquire Office SharePoint Server 2007 licenses. These customers can save on Microsoft Office Project Professional 2007 and Microsoft Office Project Server 2007 license and Software Assurance packs.

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on Office Project Professional 2007 and Microsoft Office Project Standard 2007 license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Office Project Professional 2007 and Office Project Standard 2007 license and Software Assurance packs.



Microsoft Office Project Enterprise Project Management Solution

Microsoft Office Project Enterprise Project Management Solution Promotion

Through July 31, 2009 - savings on Office Project EPM Solution products to Select License, Select Plus, and Enterprise Agreement customers who have or acquire Office SharePoint Server 2007 licenses. These customers can save on Office Project Professional 2007 and Office Project Server 2007 license and Software Assurance packs.



Microsoft Office SharePoint Server 2007

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on Office SharePoint Server 2007 server license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Office SharePoint Server 2007 server license and Software Assurance packs.



Microsoft Office Visio 2007

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on Microsoft Office Visio Professional 2007 and Microsoft Office Visio Standard 2007 license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Office Visio Professional 2007 and Office Visio Standard 2007 license and Software Assurance packs.



Microsoft SQL Server 2008

Microsoft SQL Server 2008 Full-Use Promotion

Through June 30, 2009, Microsoft Independent Software Vendor Royalty Licensing Program partners can offer savings to end users on Microsoft SQL Server 2008 full-use embedded licenses and embedded maintenance.

Microsoft SQL Server 2008 Compete Promotion

Through June 30, 2009, compete with database and business intelligence (BI) software offerings from other vendors by offering savings to enterprise customers, opportunity to migrate to Microsoft SQL Server 2008 Enterprise or Microsoft SQL Server 2008 Standard and sign a new agreement for the Select License, Select Plus, or Enterprise Agreement programs.

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on SQL Server 2008 Enterprise and SQL Server 2008 Standard server and processor license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on SQL Server 2008 Enterprise and SQL Server 2008 Standard server and processor license and Software Assurance packs.



Microsoft System Center

Microsoft System Center Server Management Suite Enterprise Promotion

Through April 30, 2009 - savings to Open License, Open Value, Select License, Select Plus, and Enterprise Agreement customers who already have Windows HPC Server 2008 licenses or acquire them at full price. These customers can save on up to 300 System Center Server Management Suite Enterprise licenses when acquired with Software Assurance.

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on System Center Server Management Suite Enterprise license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on System Center Server Management Suite Enterprise license and Software Assurance packs.



Microsoft Visual Studio 2008

Microsoft Visual Studio 2008 Professional Edition with MSDN Promotion

Through June 30, 2009 - Open License, Open Value, Select License, Select Plus, and Enterprise Agreement customers with a Microsoft Visual Studio license savings on license and Software Assurance packs for Microsoft Visual Studio 2008 Professional Edition with MSDN Professional and Microsoft Visual Studio 2008 Professional Edition with MSDN Premium.



Microsoft Visual Studio Team System 2008

Microsoft Visual Studio Team System 2008 Upgrade Promotion

Through June 30, 2009 - Open Value, Select License, Select Plus, and Enterprise Agreement customers savings on Software Assurance step-up licenses to encourage those with Visual Studio 2008 Professional Edition licenses to upgrade to Microsoft Visual Studio Team System 2008 and to encourage those with Visual Studio Team System 2008 licenses to upgrade to Microsoft Visual Studio Team System 2008 Team Suite.

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on Visual Studio Team System 2008 Team Suite with MSDN Premium license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Visual Studio Team System 2008 Team Suite with MSDN Premium license and Software Assurance packs.



Windows Desktop Operating System

Windows Software Assurance Offering

Attach Software Assurance to your Windows desktop operating system licenses that were acquired with new PCs through an original equipment manufacturer (OEM). Customers will have rights to the Windows 7 operating system upon release for every Windows desktop license covered by Software Assurance. Through June 30, 2009, Microsoft has extended the time from 90 days to 180 days for Open License and Open Value customers to attach Software Assurance to Windows desktop licenses that were acquired with new PCs through an OEM.

Microsoft Enterprise Subscription Agreement Promotion

Through June 30, 2009 - customers who sign a new Enterprise Subscription Agreement savings on upgrade and Software Assurance packs for the Windows Vista Business operating system (with upgrade rights to the Windows Vista Enterprise operating system) and Professional Desktop Platform and Enterprise Desktop Platform subscription license and Software Assurance packs.



Windows HPC Server 2008

Windows HPC Server 2008 Promotion

Through April 30, 2009 - savings to Microsoft Open License for Academic, Microsoft Select License for Academic, Microsoft Select Plus for Academic, and Microsoft Services Provider License Agreement (SPLA) academic customers who participate in and agree to the terms and conditions of the Windows HPC Experience Counts program. Customers can acquire 8 to 1,000 Windows HPC Server 2008 or Windows Server 2008 HPC Edition licenses or license and Software Assurance packs.



Windows Server 2008

Microsoft Select License and Select Plus Additional Products Promotion

Through June 30, 2009 - Select License and Select Plus customers savings on the Windows Server 2008 Enterprise, Windows Server 2008 Enterprise without Hyper-V, Windows Server 2008 Standard, and Windows Server 2008 Standard without Hyper-V operating systems server license and Software Assurance packs.

Microsoft Enterprise Agreement and Enterprise Subscription Agreement Additional Products Promotion

Through June 30, 2009 - Enterprise Agreement and Enterprise Subscription Agreement customers savings on Windows Server 2008 Enterprise, Windows Server 2008 Enterprise without Hyper-V, Windows Server 2008 Standard, and Windows Server 2008 Standard without Hyper-V server license and Software Assurance packs.



Product Licensing and Licensing Programs

System Center Virtual Machine Manager 2008 Client Management License - June 2009 Launch

- **Geography** : Worldwide

Summary

Microsoft System Center Virtual Machine Manager 2008 (VMM) is a robust management solution for the virtualized data center. The new System Center Virtual Machine Manager 2008 Client Management License (VMM Client ML) allows VMM to provide support for virtualized desktops. VMM 2008 licensing is described in the Management Servers section of the April 2009 Microsoft Licensing Product Use Rights (PUR). The product is included in the June 2009 Volume Licensing price list.

Details

The VMM management license (VMM ML) options, including the new client management option, are listed below. The category of management license required depends on the operating system software running within the operating system environment(OSE).

There are two types of client VMM MLs, one for managed operating system environments and one for users. For server OSEs, there are enterprise VMM MLs available standalone and also as a component of the System Center Server Management Suite Enterprise (SMSE).

- ❖ **Client VMM ML:** Permits management of a single client OSE. Client VMM MLs do not permit management of any server operating system environment.
- ❖ **Enterprise Server VMM ML:** Permits full management of virtual machines including support for consolidating physical servers onto virtual infrastructure and rapid provisioning and deployment of new virtual machines. To help IT administrators keep organized, VMM features a library to centrally manage the building blocks of the virtual data center.
- ❖ **System Center Server Management Suite Enterprise:** Designed for customers who need a comprehensive solution for server application and platform management across physical and virtual server environments. It includes Enterprise Server Management Licenses for System Center Operations Manager, System Center Configuration Manager, System Center Data Protection Manager, and System Center Virtual Machine Manager.

Information

- ❖ For details on System Center Virtual Machine Manager 2008 licensing please visit <http://www.microsoft.com/systemcenter/virtualmachinemanager/en/us/pricing-licensing.aspx>.
- ❖ For details on System Center Server Management Suite Enterprise licensing please visit <http://www.microsoft.com/systemcenter/en/us/management-suites.aspx>.
- ❖ For additional information on System Center Virtual Machine Manager 2008 and links to technical resources please visit <http://www.microsoft.com/systemcenter/virtualmachinemanager/en/us/default.aspx>.



PerformancePoint Server 2007 End of Life Licensing Guidance

- **Geography** : Worldwide

Summary

Microsoft has decided to change the strategic product direction for PerformancePoint Server 2007. (Click [here](#) to learn more about the announced changes.) As a result, Microsoft has removed PerformancePoint Server 2007 (PPS 2007) from the April 2009 Volume Licensing price list. With this change, however, Microsoft will be adding additional value to SharePoint Server by integrating the widely used monitoring and analytical capabilities of PerformancePoint Server 2007 (PPS 2007) into SharePoint Server as "PerformancePoint Services." As of April 1, 2009, Microsoft will provide migration grants for each qualifying PPS 2007 license, including a 1:2 migration grant of PPS 2007 server licenses to SharePoint Server 2007 server licenses and a 1:1 migration grant of PPS 2007 CALs to SharePoint Server 2007 Standard + Enterprise CALs. Qualifying licenses are licenses with active Software Assurance as of April 1, 2009.

However, the PPS 2007 Planning module will not be included in SharePoint '14'. Microsoft will be releasing PerformancePoint Server 2007 "Service Pack 3" in mid CY2009, which will include bug fixes and priority updates to the current release's Planning module and the product's scorecard, dashboard and analytic capabilities. Partners and customers should not expect additional service packs or product enhancements to PPS 2007 after release of SP3. However, partners and customers should equally know that Microsoft is committed to supporting PPS 2007, as detailed in the company's [Product Lifecycle Support Policy](#).

Microsoft BizTalk Server 2009 - May 2009 Launch

- **Geography** : Worldwide

Summary

Microsoft BizTalk Server will launch on the May 2009 Volume Licensing price list. The new product is licensed in the same manner as the product it replaces, BizTalk Server 2006 R2.

Details

Microsoft BizTalk Server 2009 puts real-time, end-to-end supply chain management within reach of every customer, spanning systems, people, and processes both within and across organizational boundaries. BizTalk Server 2009 empowers customers to make informed business decisions with real-time data from geographically dispersed, yet integrated systems. With capabilities such as enhanced support for EDI, AS2 and RFID, and support for RFID Mobile, BizTalk Server 2009 provides the ability to gather data from the edge of the enterprise, enabling real-time visibility across business processes and trading partners.

BizTalk Server 2009 offers the same editions –Enterprise, Standard, Branch, and Developer, as BizTalk 2006 R2. As in BizTalk Server 2006 R2, these editions are priced per processor and prices for these editions are unchanged from the previous version. In addition, BizTalk Server 2009 introduces a new SKU, Microsoft BizTalk RFID, which is an innovative device management and event processing platform at the edge of the enterprise. It is designed to provide a scalable, extensible platform for development, deployment, and management of rich RFID and sensor solutions and is priced at \$4,999/processor. Also offered is an Adapter Pack, which is offered stand-alone as well as included with the Standard and Enterprise editions.



Microsoft Product News April 2009

Information

For more information on Microsoft BizTalk Server 2009 licensing and pricing, visit:

- ❖ Microsoft BizTalk Server site at <http://www.microsoft.com/biztalk>
- ❖ Microsoft Partner Portal at <https://partner.microsoft.com>
- ❖ Licensing and pricing questions should be submitted to your Microsoft Partner Account Manager or the Microsoft business desk.

Link to More Information

- ❖ Visit the MSDN site for BizTalk Server 2009 at:
<http://msdn.microsoft.com/en-us/biztalk/default.aspx>
- ❖ More information on Microsoft per processor licensing is available at:
<http://www.microsoft.com/licensing/highlights/multicore.msp>