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## VL Comprehensive Kits (Welcome Kits) for New EA and Select License Customers - July 2008

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- **Geography** : Worldwide

### Summary

Beginning July 1, 2008 new Enterprise Agreement and Select License Agreement Volume Licensing customers will receive simplified Volume Licensing Comprehensive Kits (Welcome Kits). These simplified kits will contain software for only Microsoft's most widely used product families to align with the existing contents of the product subscription kits.

All other products will be available either via download from the Microsoft Volume Licensing Services site (<https://licensing.microsoft.com>) or by purchasing media (CDs/DVDs) from Insight.

For new customers who sign Enterprise Agreement and Select License Agreement Volume Licensing agreements will receive new simplified Volume Licensing Comprehensive Kits (Welcome Kits) beginning July 1, 2008. These kits will contain software for only Microsoft's most widely used product families so that they align with the existing product family contents of the product subscription kits. Customers will continue to receive these kits in the languages of their choice.

Microsoft's most widely used product families include Microsoft Exchange Server, Microsoft Operations Manager Server, the 2007 Microsoft Office system, Microsoft Office SharePoint® Server, Microsoft Office Project, Microsoft SQL Server®, Microsoft Systems Management Server Enterprise Edition, Microsoft Office Visio® drawing and diagramming software, Microsoft Visual Studio® development system, the Windows Server® operating system, and the Windows Vista® operating system. For a complete list, please visit <http://www.microsoft.com/licensing/fulfillment.aspx>.

**Note:** Please note that the following VL Comprehensive kits and Subscription kits will not be orderable as of July 1, 2008:

- ❖ *Mac*
- ❖ *Mapping*
- ❖ *Dynamics*

All Microsoft products, including those products not included in the kit, are available as follows:

**Download:** To download products from the Microsoft Volume License Services (MVLS) site, go to <https://licensing.microsoft.com>, sign in, and select **Product Downloads**. **Note:** To access the Microsoft Volume License Service Website, the customer must be a registered user on the site and have access to their agreement data. For help accessing the site please contact the MVLS Support Center or Insight. For a list of phone numbers and e-mail addresses for MVLS support, click Support/Feedback in the left navigation area of the MVLS home page.

**Note:** This change does not affect Open License, Open Value, and Campus and School Agreement Volume Licensing customers.

### New Product Subscription Kits for EA, Select, Open and Open Value in October 2008

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- **Geography** : Worldwide

#### Summary

This communication is to inform you of important updates in the distribution of Volume Licensing customer media subscription kits in the near future.

#### Digital by Choice

Digital by Choice is Microsoft's new approach to offering customers a choice in simplifying their media experience, promoting environmental awareness with their selection, and reducing the cost of managing physical media. With download functionality now available in the Volume Licensing Service Center (VLSC), customers have a quick and easy-to-use alternative to physical media delivery. We believe customers will choose Digital as their default for software delivery as it provides immediate delivery of products and can help reduce their management costs. Microsoft is already offering this option to customers in selected locations and has received positive feedback. As we extend this option globally in the coming months, we will share additional details. However, we encourage customers to choose downloads as their preferred method for receiving software updates in the future.

#### EA and Select License Quarterly Product Subscription Kit Shipments – October 2008

As of October 2008 quarterly product subscription kits will replace monthly kit shipments for Enterprise Agreement and Select License Agreement (including Academic Select Agreement) Volume Licensing customers with active media subscriptions. The first of these new quarterly product subscription kits will ship to customers from Microsoft in mid-November, 2008. No kit will ship in October 2008. Subsequent kits will ship in February, May, August, and November each year.

All other products and product updates will be available either via download from the Microsoft Volume Licensing Services site (<https://licensing.microsoft.com>) or by purchasing media (CDs/DVDs) from Insight.

#### Details

##### **New Process:**

Beginning October 1, 2008, Enterprise and Agreement and Select License Agreement (including Academic Select Agreement), Open, Open Value Subscription customers will be shipped product subscription kits of disk media (CD/DVD) on a quarterly basis. The first quarterly kits will be sent on or about November 10, 2008. No kit will ship in October 2008. Subsequent kits will ship in February, May, August and November each year.

The kit will continue to include updates for only Microsoft's most widely used product families. Customers will receive these product updates in the languages of their choice. These product families include Microsoft Exchange Server, Microsoft Operations Manager Server, the 2007 Microsoft Office system, Microsoft Office SharePoint® Server, Microsoft Office Project, Microsoft SQL Server®, Microsoft Office Systems Management Server Enterprise Edition, Microsoft Office Visio® drawing and diagramming software, Microsoft Visual Studio® development system, the Windows Server® operating system, and the Windows Vista® operating system. For a complete list, please visit <http://www.microsoft.com/licensing/fulfillment.msp>.

We will continue product updates through monthly notifications posted to the Current News section of the Microsoft Volume Licensing Fulfillment User Guide site at <http://selectug.mslicense.com>.

Updates for Microsoft products, including those products not included in kits, will be available as follows:

**Download:** To download products from the Microsoft Volume License Services (MVLS) site, go to <https://licensing.microsoft.com>, sign in, and select **Product Downloads**. Note: To access the Microsoft Volume License Service Website, the customer must be a registered user on the site and have access to their agreement data. For help accessing the site please contact the MVLS Support Center or Insight. For a list of phone numbers and e-mail addresses for MVLS support, click **Support/Feedback** in the left navigation area of the MVLS home page.

**Software Product Disk Kits:** Customers may purchase disk kits (CDs/DVDs) from Insight for products not included in the quarterly product subscription kits.

## Get Genuine Windows Agreement (GGWA) June 2008 Update

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- **Geography** : Worldwide

### Summary

The Microsoft internal Volume Licensing community currently working with the Get Genuine Windows Agreement (GGWA) offerings need to be aware of key updates taking effect in June 2008. The updates affect the Get Genuine Windows Agreement for Small and Medium Organizations (GGWA SMO) in countries operating in U.S. Dollars (USD).

The Microsoft GGWA SMO provides a Microsoft Windows XP Professional operating system legalization solution for Volume License commercial customers who want to legalize their PCs.

### Details

GGWA SMO will be available through the Open License Program in USD countries beginning in June 2008.

	<b><u>GGWA SMO – USD Countries</u></b>
<b>Target Audience</b>	Customers wanting to legalize via Volume Licensing
<b>Availability</b>	June 1, 2008 (July 1, 2008 for APAC Region)
<b>Channel</b>	Two-tier; through Open License Program
<b>Product SKU</b>	E85-04999 Windows XP Professional XP Sngl OLP NL Get Genuine
<b>Price</b>	\$155.00 USD (no discounts)
<b>Minimum Order Qty</b>	5 licenses
<b>Terms and Conditions</b>	<ul style="list-style-type: none"> <li>➢ Acknowledgement of legalization</li> <li>➢ No transferability of license, as per Open License Agreement</li> </ul>
<b>Other</b>	<ul style="list-style-type: none"> <li>➢ No COA is provided</li> <li>➢ Electronic order confirmation (Eff. August 2008)</li> <li>➢ Media is available as a separate purchase</li> <li>➢ SA can be purchased within 90 days of the GGWA purchase through the Select, Open Value, or Open License Program</li> </ul>

**NOTE:** This change does not directly affect the current Get Genuine Solution available in the BRIC countries.

## Product Licensing and Licensing Programs

## System Center Product Name Changes - Advanced Notice

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- **Geography** : Worldwide

### Summary

Microsoft will update System Center Product Family names beginning in late June 2008 to provide consistency in naming conventions and make them easier to find on price lists.

### Background



The suite of System Center products have been released at different intervals over the course of 2007-2008. Some of the earlier releases occurred prior to the introduction of the “System Center” brand. Additionally, the absence of a single release owner for all System Center products has resulted in inconsistencies in product naming conventions and System Center SKU descriptions on price lists.

Beginning the week of June 23, 2008 through the week of August 11, 2008 Microsoft will update System Center Product Family names to provide consistency in naming conventions and make them easier to find on price lists.

## Complete Details

### System Center – Product Name Changes

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#### Background

The suite of System Center products have been released at different intervals over the course of the past year. Some of the earlier releases occurred prior to the introduction of the “System Center” brand. Additionally, the absence of a single release owner for all System Center products has resulted in inconsistencies in product naming conventions, and subsequently the appearance of System Center SKU descriptions on price lists.

#### Plan for Consistency

Microsoft will be updating current System Center Product Family names to provide consistency in naming conventions and subsequently make it easier to find on price lists. A product family matrix is included at the bottom of this communication for reference.

\* Existing SKUs that include SQL 2005 technology special use rights (“w/SQL”) for System Center Ops Manager Server and System Center Essentials will be replaced with new SKUs associated with new, distinct product families called “**Sys Ctr Ops Mgr Svr wSQL**” and “**Sys Ctr Essentials wSQL**” respectively. This will result in consistency with other System Center products that offer the Server along with SQL technology. This also makes for easier mapping of the appropriate fulfillment media associated with the corresponding licenses.

#### Example:

OLD Product Family	OLD Item Name	NEW Product Family	NEW Item Name
Ops Mgr Server	Ops Mgr Server Sngl Lic/SA Pack MVL w/SQL	Sys Ctr Ops Mgr Svr wSQL	Sys Ctr Ops Mgr Svr wSQL Sngl Lic/SA Pack MVL
System Center Essentials	System Center Essentials Sngl Lic/SA Pack MVL w/SQL	Sys Ctr Essentials wSQL	Sys Ctr Essntls wSQL Sngl Lic/SA Pack MVL

A complete matrix of old/new product family names and descriptions will be provided as the changes are implemented. Additionally, the new replacement SKUs for the above “wSQL” offerings will be identified in the matrix as old/new SKUs. The old “w/SQL” SKUs will be removed from price lists when the 2 new replacement product families are added to price lists on August 1, 2008.

#### Timing

Due to the large quantity of SKUs that exist across all System Center products, it is necessary to stagger this renaming effort over several months beginning in approximately July 2008. Please note, SKU descriptions and product family names are created and maintained in a central system, from which downstream tools and systems pull information to create reports such as the price list, purchase order reports, customer purchase information on MVLS, etc. Changes to data in the central system is automatically recognized and will start to flow to these downstream reports within 24 to 48 hours of taking effect.

#### What does this timing element mean and does it impact the price list?

The timing for changing SKU descriptions and product family names cannot be coordinated with the timing of a price list publication. This means, at any point in time, any price list month that is available for viewing will reflect the updated SKU descriptions and product family names 24 to 48 hours after the changes are made effective. This is also the case for looking at SKU information in any other tool or report.



## Microsoft Product News June 2008

### Product Family Matrix & Schedule

Following are the details of the changes and the planned schedule for making description updates. Subsequent communications will follow to track this progress and serve as a reminder of what is changing at that time.

SYSTEM CENTER OPERATIONS MANAGER – Changes effective week of June 23rd			
OLD Product Family Name	NEW Product Family Name	NEW Product Family Abbreviation Displayed in SKU Descriptions	New SKU Numbers?
Ops Mgr Server	Sys Ctr Ops Mgr Svr	Sys Ctr Ops Mgr Svr	NO
N/A	Sys Ctr Ops Mgr Svr wSQL	Sys Ctr Ops Mgr Svr wSQL	YES – Available on August Price Lists
Ops Mgr Client Ops Mgmt Lic	Sys Ctr Ops Mgr Clt Mgmt Lic	Sys Ctr Ops Mgr Clt ML	NO
Ops Mgr Ent Ops Mgmt Lic	Sys Ctr Ops Mgr Svr Mgmt Lic Ent	Sys Ctr Ops Mgr Svr ML Ent	NO
Ops Mgr Std Ops Mgmt Lic	Sys Ctr Ops Mgr Svr Mgmt Lic Std	Sys Ctr Ops Mgr Svr ML Std	NO
SYSTEM CENTER ESSENTIALS – Changes effective week of July 21st			
OLD Product Family Name	NEW Product Family Name	NEW Product Family Abbreviation Displayed in SKU Descriptions	New SKU Numbers?
System Center Essentials	Sys Ctr Essentials	Sys Ctr Essntls	NO
N/A	Sys Ctr Essentials wSQL	Sys Ctr Essntls wSQL	YES – Available on August Price Lists
Syst Cntr Essentials Client ML	Sys Ctr Essentials Clt Mgmt Lic	Sys Ctr Essntls Clt ML	NO
Syst Cntr Essentials Server ML	Sys Ctr Essentials Svr Mgmt Lic	Sys Ctr Essntls Svr ML	NO
SYSTEM CENTER CONFIGURATION MANAGER – Changes effective week of July 28th			
OLD Product Family Name	NEW Product Family Name	NEW Product Family Abbreviation Displayed in SKU Descriptions	New SKU Numbers?
Config Mgr Svr	Sys Ctr Config Mgr Svr	Sys Ctr Config Mgr Svr	NO
Config Mgr Svr w/SQL	Sys Ctr Config Mgr Svr wSQL	Sys Ctr Config Mgr Svr wSQL	NO
Config Mgr Client Mgmt Lic	Sys Ctr Config Mgr Clt Mgmt Lic	Sys Ctr Config Mgr Clt ML	NO
Config Mgr Server Mgmt Lic Ent	Sys Ctr Config Mgr Svr Mgmt Lic Ent	Sys Ctr Config Mgr Svr ML Ent	NO
Config Mgr Server Mgmt Lic Std	Sys Ctr Config Mgr Svr Mgmt Lic Std	Sys Ctr Config Mgr Svr ML Std	NO
SYSTEM CENTER DATA PROTECTION MANAGER – Changes effective week of August 11th			
OLD Product Family Name	NEW Product Family Name	NEW Product Family Abbreviation Displayed in SKU Descriptions	New SKU Numbers?
Data Protection Manager Svr	Sys Ctr Data Prtcn Mgr Svr	Sys Ctr DPM Svr	NO

Data Protection Std Mgmt Lic	Sys Ctr Data Prtcn Mgr Svr ML Std	Sys Ctr DPM Svr ML Std	NO
Data Protection Ent Mgmt Lic	Sys Ctr Data Prtcn Mgr Svr ML Ent	Sys Ctr DPM Svr ML Ent	NO
<b>SYSTEM CENTER SERVER MANAGEMENT SUITE - Changes effective week of August 11th</b>			
<b>OLD Product Family Name</b>	<b>NEW Product Family Name</b>	<b>NEW Product Family Abbreviation Displayed in SKU Descriptions</b>	<b>New SKU Numbers?</b>
Server Mgmt Suite Ent	Sys Ctr Svr Mgmt Suite Ent	Sys Ctr Mgmt Ste Ent	NO
Server Mgmt Suite Std	Sys Ctr Svr Mgmt Suite Std	Sys Ctr Mgmt Ste Std	NO
<b>SYSTEM CENTER MOBILE DEVICE MANAGER – Changes effective week of August 11th</b>			
<b>OLD Product Family Name</b>	<b>NEW Product Family Name</b>	<b>NEW Product Family Abbreviation Displayed in SKU Descriptions</b>	<b>New SKU Numbers?</b>
System Center Mobile Device Mgr Svr	Sys Ctr Mobile Device Mgr Svr	Sys Ctr MDM Svr	NO
System Center MDM Svr w/SQL	Sys Ctr Mobile Device Mgr Svr w/SQL	Sys Ctr MDM Svr wSQL	NO
System Center Mobile Device Mgr CAL	Sys Ctr Mobile Device Mgr CAL	Sys Ctr MDM CAL	NO
<b>SYSTEM CENTER VIRTUAL MACHINE MANAGER WORKGROUP EDITION – Changes effective week of August 11th</b>			
<b>OLD Product Family Name</b>	<b>NEW Product Family Name</b>	<b>NEW Product Family Abbreviation Displayed in SKU Descriptions</b>	<b>New SKU Numbers?</b>
Syst Ctr Virtual Mach Mgr WGE	Sys Ctr Virtual Machine Mgr Wkgrp	Sys Ctr VMM Wkgrp	NO
<b>SYSTEM CENTER REPORTING MANAGER – Changes effective week of August 11th</b>			
<b>OLD Product Family Name</b>	<b>NEW Product Family Name</b>	<b>NEW Product Family Abbreviation Displayed in SKU Descriptions</b>	<b>New SKU Numbers?</b>
System Center Reporting Mgr	Sys Ctr Reporting Mgr	Sys Ctr Rptg Mgr	NO