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Windows Server 2008 CAL Licensing Change for Virtualization

- **Geography** : Worldwide

Summary

An important change has been made to Microsoft Volume Licensing rights related to Windows Server 2008 CAL requirements for virtualization scenarios. Microsoft has updated its licensing policies to address CAL requirements while accessing virtual machines running on top of a host machine running Windows Server 2008.

Details

A physical operating system environment running Windows Server 2003 requires matching version CALs for all accessing users and devices (i.e. Windows Server 2003 CALs). Under the current licensing policy, if the same software is running in a virtual operating system environment hosted by Windows Server 2008, Windows Server 2008 CALs are required for all accessing users and devices.

With the change, Windows 2003 CALs cover access in both scenarios. Windows Server 2008 CALs will no longer be required to access Windows Server 2008 running on the host machine and used only to:

- ❖ run hardware virtualization software
- ❖ provide hardware virtualization services
- ❖ run software to manage and service operating system environments on the licensed server

Link to More Information

- ❖ Product List <http://www.microsoftvolumelicensing.com/userights/PL.aspx>
 1. The February 2009 Product List has language explaining the new licensing policy.
- ❖ Product Use Rights <http://www.microsoftvolumelicensing.com/userights/PUR.aspx>
 1. The April 1, 2009 PUR will have language explaining the new licensing policy.
- ❖ Volume Licensing Briefs <http://www.microsoft.com/licensing/resources/volbrief.msp>
 1. Licensing Microsoft Server Products in Virtual Environments
 2. Licensing Microsoft Windows Server 2008 to Run with Virtualization Technologies

Product Activation in Windows 7 and Windows Server 2008

- **Geography** : Worldwide

Summary

Similar to the requirements Microsoft had for Windows Vista and Windows Server 2008, product activation is required for all editions of Windows 7 and Windows Server 2008 VL customers will be able to automate and manage the activation process within their environment using Volume Activation (www.technet.com/volumeactivation).

Volume activation improvements for Windows 7 and Windows Server 2008 include enhanced activation notification experience, ease of activation as part of deployment and improved manageability. It is based on Volume Activation 2.0 for Windows Vista and Windows Server 2008. As with Windows Vista and Windows Server 2008, Windows 7 and Windows Server 2008 R2 will still use MAK and KMS keys, product key hierarchy are same and the product keys will continue to be available through the Volume License Service Center (VLSC).



Microsoft Product News March 2009

Link to More Information

Please review information provided at:

- o <http://www.microsoft.com/licensing/resources/vol/default.msp>
- o <http://www.technet.com/volumeactivation>

Pricing and Promotions

View all Current Global Promotions:

- **Geography** : Worldwide

Summary

Learn about worldwide Microsoft Volume Licensing SKU-based promotions from Microsoft. View our valuable offers via Insight. Please contact your Account Manager for more information.



Microsoft Exchange Server 2007 Standard Edition Promotion

Through September 30, 2009, find savings on 1-10 server licenses and 10-500 client access licenses (CALs) for Exchange Server 2007 Standard Edition-with or without Software Assurance.



Microsoft Expression Professional Subscription Promotion

Through June 30, 2009, we are offering savings on Expression Professional Subscription license and Software Assurance packs.



Microsoft Forefront Security Suite Promotion

Through June 30, 2009, we are offering savings on Forefront Security Suite per-device and per-user monthly subscription licenses.



Microsoft Identity Lifecycle Manager 2007 CAL Promotion

Through April 30, 2009, we are offering savings on Identity Lifecycle Manager 2007 user CALs when acquired with Software Assurance.



Microsoft Internet Security and Acceleration Server 2006 Enterprise Edition Promotion

Through June 30, 2009, we are offering savings on Internet Security and Acceleration (ISA) Server 2006 Enterprise Edition processor license and Software Assurance packs.



Microsoft Office Enterprise 2007 Promotion

Through March 31, 2009, we are offer savings on Office Enterprise 2007 and Enterprise Desktop Platform license and Software Assurance packs and Software Assurance step-up licenses.



Microsoft Office Project Enterprise Project Management Solution Promotion

Through July 31, 2009, we are offering savings on Office Project Enterprise Project Management (EPM) Solution products to customers who have or acquire Microsoft Office SharePoint Server (MOSS) 2007 licenses. These customers can save on Microsoft Office Project Professional 2007 and Microsoft Office Project Server 2007 license and Software Assurance packs.



Microsoft SQL Server 2008 Full-Use Promotion

Through May 31, 2009, Microsoft Independent Software Vendor Royalty Licensing Program partners can offer savings to end users on Microsoft SQL Server 2008 full-use embedded licenses and embedded maintenance.



Microsoft Product News March 2009



Microsoft System Center Server Management Suite Enterprise Promotion

Through April 30, 2009, we are offering savings to customers who already have Windows HPC Server 2008 licenses. You can save on up to 300 System Center Server Management Suite Enterprise licenses when acquired with Software Assurance.



Microsoft Visual Studio 2008 Professional Edition with MSDN Promotion

Through June 30, 2009, we are offering Visual Studio customers savings on license and Software Assurance packs for Microsoft Visual Studio 2008 Professional Edition with MSDN Professional Subscription and Microsoft Visual Studio 2008 Professional Edition with MSDN Premium Subscription.



Microsoft Visual Studio Team System 2008 Upgrade Promotion

Through June 30, 2009, we are offering Software Assurance step-up licenses to encourage Microsoft Visual Studio 2008 Professional Edition you to upgrade to Microsoft Visual Studio Team System 2008 and to encourage Visual Studio Team System 2008 to upgrade to Microsoft Visual Studio Team System 2008 Team Suite.



Windows HPC Server 2008 Promotion

Through April 30, 2009, we are offering academic customers who participate in and agree to the terms and conditions of the [Windows HPC Experience Counts program](#). You can acquire 8 to 1,000 Windows HPC Server 2008 or Windows Server 2008 HPC Edition licenses or license and Software Assurance packs.



Enterprise Subscription offer – Available Now!

Customers can sign a Microsoft Enterprise Subscription Agreement (EAS) for Enterprise products—Microsoft Office Professional Plus, Microsoft Office Enterprise, Windows Vista Enterprise upgrade, Core CAL Suite, and Enterprise CAL—for up to a 26% savings off the EAS list prices.

- ✦ **Up to 26% savings***
 - ✦ **Represents a 40 percent savings off the price of a new Enterprise Agreement**
 - ✦ **Allows a customer to reverse the cost of a traditional EA and postpone the purchase of the license until the end of their agreement, if they choose, through a license buyout**
 - ✦ **Promotional pricing only available with Enterprise products**
 - ✦ **The buyout price remains 1.75 X standard EAS list price at the time of the buyout**
-

** ECAL Suite has an 18% savings*

AVAILABILITY

- ✦ **Available on commercial price list April 1, 2009 through July 3, 2009**
 - ✦ **For commercial customers only**
 - ✦ **Available prior to April 1, contact your Partner Account Manager**
-

EA Additional Product Information AVAILABLE NOW!

Microsoft Enterprise Agreement and Enterprise Subscription Agreement customers can receive 15% off L&SA for specific server and desktop application products, and 25% off L&SA for specific Enterprise Edition server products.

Offer Details	
15% Off List Prices	25% Off List Prices
Exchange Server Standard	Exchange Server Enterprise
Office Communications Server Standard	Office Communications Server Enterprise
SQL Server Standard Edition	SQL Server Enterprise Edition
Windows Server Standard	Windows Server Enterprise
Office SharePoint Server	Server Management Suite Enterprise
Visual Studio Team Suite	
Office Project Standard	
Office Project Professional	
Office Visio Standard	
Office Visio Professional	

- ### Availability
- Available now through July 3, 2009
 - On commercial price list April 1st
 - For commercial customers only
 - Promotion SKU “YrEnd Promo”
 - Prior to April 1, contact your Partner Account Manager



Special offer for TechNet Plus Single Server subscribers

- **Geography** : Worldwide

Summary

With the discontinuation of TechNet Plus Single Server SKU in February 2008, we have a unique opportunity make you aware of upgrade options to existing TechNet Plus offerings.

For a limited time, TechNet Plus Single Server customers can purchase as many TechNet Plus subscriptions as they need for their IT pro's and pay just the renewal price—a substantial saving of 25% off the full subscription price.

Customers can choose any combination of the 2 subscription offerings:

- 1) TechNet Plus Direct which allows online access to product downloads and knowledge base resources
- 2) TechNet Plus Single User which provides both online and DVD shipments of the subscription benefits

Both the TechNet Plus Direct and Single User subscription are licensed per user which means that the downloads and benefits of the subscription can only be used by the user assigned to the subscription.

This special offer is valid until June 2009 and applies to both FPP and VL customers. Please forward and inform your previous or current TechNet Plus Single Server customers about their renewal options.

For queries and assistance, please contact

- ❖ TechNet Plus Customer Service at <http://technet.microsoft.com/subscriptions/bb856399.aspx>
- ❖ TechNet Plus Subscription Support FAQ - email at tnpsupp@microsoft.com

Link to More Information

A partner website has been created to provide additional information on TechNet Plus. Please visit www.technetplusready.com.



Product Licensing and Licensing Programs

Microsoft Forefront Security for Office Communications Server - Launch April 2009

- **Geography** : Worldwide

Summary

Microsoft Forefront Security for Office Communications Server (FSOCS) will launch on the April 2009 Volume Licensing price list.

Details

FSOCS provides fast and effective protection against IM-based malware for Office Communications Server (OCS) 2007 and OCS 2007 R2 environments by including multiple scanning engines from industry-leading security partners. FSOCS also helps reduce corporate liability by blocking instant messages containing inappropriate content.

This release includes:

- ❖ Support for OCS 2007 R2
- ❖ Support for OCS 2007 Enterprise Edition server roles
- ❖ Integration with OCS 2007 Access Edge role to protect corporate IM from external public IM threats
- ❖ Localization in 11 languages

FSOCS is licensed per user/per device for 1 or 3 year contracts through Open and Volume Licensing programs. It is also included in the Forefront Security Suite and the Microsoft Enterprise CAL Suite.

Link to More Information

- ❖ Learn more about Forefront server security products:
<http://www.microsoft.com/forefront/serversecurity/en/us/default.aspx>
- ❖ OCS 2007 Enterprise Edition: <http://www.microsoft.com/downloads/details.aspx?familyid=53F65DC9-09DC-4748-81F7-48457469E550&displaylang=en>
- ❖ FSOCS TechNet Edge training videos (available in February 2009): <http://edge.technet.com/>
- ❖ FSOCS Technical Webcast (recording):
<http://msevents.microsoft.com/CUI/WebCastEventDetails.aspx?culture=en-US&EventID=1032377128&CountryCode=US>



Microsoft Commerce Server 2009 Launch April 2009

- **Geography** : Worldwide

Summary

Microsoft Commerce Server 2009 will launch on the April 2009 Volume Licensing price list. The new product is licensed in the same manner as the product it replaces, Commerce Server 2007 SP2.

Details

Microsoft Commerce Server 2009 powers multi-channel e-commerce solutions for high performance organizations while offering faster and lower cost e-commerce Web site design, integration and deployments. Commerce Server 2009 offers built-in shopping solutions that allow creative professionals to build unique shopper experiences through interoperability with Microsoft SharePoint, while providing developers and designers a new multi-channel foundation with additional built-in features that can help customers grow their business.

Commerce Server 2009 is licensed on a per-processor basis just the same as Commerce Server 2007 SP2. When licensing Commerce Server 2009 you will receive the new features (Commerce Foundation and SharePoint Commerce Services), as well as a version of Commerce Server 2007, which Commerce Server 2009 depends on. Commerce Server 2009 does not require licenses for any other previous versions of Commerce Server. The installation process requires the installation of Commerce Server 2007 first followed by Commerce Server 2009. For existing users of Commerce Server 2007 Standard or Enterprise, you only need to install Commerce Server 2009.

Calls to Action

For more information on Commerce Server 2009 licensing and pricing, visit:

- ❖ Microsoft Partner Portal at: <https://partner.microsoft.com>
- ❖ Microsoft Commerce Server site at: <http://www.microsoft.com/commerceserver>

Link to More Information

- ❖ Visit the MSDN Forum for Commerce Server 2009 at: <http://social.msdn.microsoft.com/Forums/en-US/category/commserver/>
- ❖ More information on Microsoft per processor licensing is available at: <http://www.microsoft.com/licensing/highlights/multicore.aspx>



Office Communications Online and the Deskless Worker Suite Launch April 2009

- **Geography** : Worldwide

Summary

Microsoft will introduce two new Online Services offerings, Office Communications Online Standard and the Business Productivity Online Deskless Worker Suite, through the Volume Licensing sales channel beginning in April 2009.

Details

Microsoft Online Services launched the Business Productivity Online Standard Suite (BPOS) in November 2008, which is a communication and collaboration service offering that includes hosted messaging, collaboration, instant messaging, and web conferencing.

In April, 2009, Office Communications Online will be introduced as part of the set of services included in BPO Standard Suite, which will include:

- ❖ Exchange Online Standard – hosted messaging
- ❖ SharePoint Online Standard – collaboration
- ❖ Office Communications Online Standard– instant messaging and presence
- ❖ Office Live Meeting Standard – web conferencing

These services can be purchased as standalone services, or as a suite.

Additionally, Microsoft Online Services is introducing the Business Productivity Online Deskless Worker Suite. The Deskless Worker Suite is a set of reduced feature functionality from Exchange Online and SharePoint Online that is targeted at users who spend a fractional amount of their time on a shared terminal computer. The Deskless Worker Suite includes:

- ❖ Exchange Online Deskless Worker
- ❖ SharePoint Online Deskless Worker

These services can be purchased as standalone services, or as a suite.

Microsoft Online Services are licensed on a per-user / per month subscription basis.

- ❖ User Subscription License (USL) – non-perpetual subscription rights to the service
- ❖ USL for SA– discounted user subscription license available for purchase if a customer has a current client access license (CAL) under software assurance (SA)

Link to More Information

- ❖ To learn more about Microsoft Online Services visit: <http://www.microsoft.com/online>